

RAVI PRAKASH

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PROFESSIONAL SUMMARY

Tech-forward Finance Systems Leader with 19+ years of experience at the intersection of Engineering, Finance, and Product. Expert in designing, owning, and scaling FP&A planning and frictionless financial infrastructure at enterprise and high-growth technology companies. Expert in Anaplan-based finance models spanning Revenue, OPEX, CAPEX, Headcount, and scenario modeling, supporting annual planning, forecasting, close, and executive decision-making. Proven partner to Finance, Data, and Engineering teams, with deep experience integrating EPM platforms with modern data stacks. Strong people leader with a product mindset, focused on automation, AI-enabled workflows, and building durable finance platforms.

EXPERIENCE

Senior Product Manager, FP&A - — Gusto (Contract via Addison Group)

Jul 2026 – Present

- Own FP&A transformation initiatives and the systems roadmap, partnering with Finance and Operations to modernize planning, forecasting, and reporting across SaaS metrics and full P&L modeling.
- Supporting the migration to Pigment, aligning platform capabilities against planning requirements, data architecture, and long-term governance.
- Established the FP&A systems architecture of record, standardizing documentation and process definition across the planning stack.

Senior Manager, Financial Planning Systems — eBay

Oct 2024 – Mar 2026

- Owned the FP&A planning platform and Anaplan Center of Excellence, supporting enterprise-scale Revenue, OPEX, CAPEX, and Headcount planning processes.
- Defined and executed the FP&A systems roadmap, balancing business priorities, scalability, governance, and delivery timelines.
- Led enterprise FP&A systems programs, managing project plans, milestones, dependencies, risks, issues, and deliverables across Finance, Accounting, Data, and IT teams.
- Directed sprint-based delivery across cross-functional teams, ensuring alignment on priorities, resource allocation, and execution against strategic objectives.
- Facilitated project governance through status reviews, stakeholder communications, decision tracking, and executive reporting to drive accountability and on-time delivery.
- Delivered a critical Budget Transfer capability under aggressive timelines, enabling faster and more efficient annual planning execution.
- Coordinated UAT, release readiness, and deployment activities across Finance, Anaplan, and external partners, ensuring successful adoption of platform enhancements.
- Led and mentored model builders and techno-functional analysts, establishing delivery standards, best practices, and continuous improvement processes.

Senior Finance Systems Manager — Sonder

Nov 2020 – Oct 2024

- Founded and led the Finance Systems function, migrating FP&A from Adaptive Insights to Anaplan to support rapid growth.
- Architected Revenue, Rent, Income Statement, and scenario planning models used for annual planning, quarterly reforecasting, weekly outlooks, and close reporting.
- Designed scalable planning frameworks to support executive decision-making during periods of hyper-growth and reorganization.
- Built and governed FP&A data pipelines leveraging Snowflake, Python, SQL, dbt, and Airflow (in partnership with Data Engineering).

- Integrated Anaplan with NetSuite, Workday, Salesforce, and Snowflake; enabled downstream reporting in Tableau.
- Enabled and supported 150+ business users across Finance and Operations, tightening planning cycles and reducing manual work.
- Recognized as a key contributor to IPO readiness through auditable, scalable planning and reporting infrastructure.

Finance Systems Manager — Adobe

Feb 2016 – Oct 2020

- Architected global expense planning and forecasting platforms supporting \$10B+ in annual spend.
- Owned Anaplan models across FP&A and Global Marketing, including OPEX, CAPEX, Headcount, P&L, and trajectory modeling.
- Led a global team supporting 150+ FP&A users, standardizing planning processes across regions.
- Partnered with Finance leadership to improve forecast consistency, transparency, and governance at enterprise scale.

Senior Finance Business Analyst — Intel Security (McAfee)

Jan 2012 – Jan 2016

- Led global forecasting and reporting initiatives, reducing forecast cycle time by 25%. Implemented BI solutions and automated reporting workflows, reducing analyst workload by 66%.
- Partnered with Sales and Marketing on bookings and partner performance analytics.

EDUCATION

- MBA, Entrepreneurship & Product Management — UC Berkeley Haas School of Business
- Bachelor of Technology, Electrical & Electronics Engineering — NIT Calicut, India

SKILLS & PLATFORMS

- FP&A Platforms: Anaplan (Master Anaplaner), Adaptive Insights
- Internal tool development using Microsoft Power Apps. Experience with no-code/low-code tools like Retool, MS Access, Quickbase and Bubble.
- Integrated ERP systems like SAP and Netsuite with Anaplan
- Financial Modeling: Revenue, OPEX, CAPEX, Headcount, Scenario Planning
- Data & Integration: Snowflake, SQL, Python, APIs, CloudWorks, Workato, Snaplogic
- Analytics & BI: Tableau, Power BI, QlikView, MicroStrategy
- Automation & AI: Generative AI tooling, internal workflow automation, rapid prototyping

CERTIFICATIONS & RECOGNITION

- Master Anaplaner (Highest Anaplan Credential)
- Certified ScrumMaster